



INTERNATIONAL RESEARCH JOURNAL OF COMMERCE, ARTS AND SCIENCE

An Internationally Indexed Peer Reviewed & Refereed Journal

UGC ID - 44854

Impact Factor* : 6.281

Ref: CASIRJ/2020/A1012118

DOI : [HTTPS://DOI.ORG/10.32804/CASIRJ](https://doi.org/10.32804/CASIRJ)

ISSN 2319 – 9202 (O)

THIS CERTIFIES THAT

DR. JITENDRA SHRIVASTAVA

HAS/HAVE WRITTEN AN ARTICLE / RESEARCH PAPER ON

**A STUDY ON CONSUMER ATTITUDE TOWARDS THE ONLINE SHOPPING OF COSMETICS
PRODUCTS WITH SPECIAL REFERENCE TO BOUTIQUE AYURVEDA PRODUCTS**

APPROVED BY THE REVIEW COMMITTEE, AND IS THEREFORE PUBLISHED IN

Vol – 11 , Issue – 9 Sep , 2020



Editor in Chief





INTERNATIONAL RESEARCH JOURNAL OF COMMERCE, ARTS AND SCIENCE

An Internationally Indexed Peer Reviewed & Refereed Journal

UGC ID - 44854

Impact Factor* : 6.281

Ref: CASIRJ/2020/A1012118

DOI : [HTTPS://DOI.ORG/10.32804/CASIRJ](https://doi.org/10.32804/CASIRJ)

ISSN 2319 – 9202 (O)

THIS CERTIFIES THAT

MS. NEHA YADAV

HAS/HAVE WRITTEN AN ARTICLE / RESEARCH PAPER ON

**A STUDY ON CONSUMER ATTITUDE TOWARDS THE ONLINE SHOPPING OF COSMETICS
PRODUCTS WITH SPECIAL REFERENCE TO BOUTIQUE AYURVEDA PRODUCTS**

APPROVED BY THE REVIEW COMMITTEE, AND IS THEREFORE PUBLISHED IN

Vol – 11 , Issue – 9 Sep , 2020



Editor in Chief

