

INTERNATIONAL RESEARCH JOURNAL OF COMMERCE, ARTS AND SCIENCE

An Internationally Indexed Peer Reviewed & Refereed Journal

Impact Factor*: 6.893 Ref:CASIRJ/2021/A1013417

DOI: HTTPS://DOI.ORG/10.32804/CASIRJ ISSN 2319 – 9202 (O)



MRS.M.SUNDARABHARATHI

HAS/HAVE WRITTEN AN ARTICLE / RESEARCH PAPER ON

A STUDY ON PERCEPTION OF CONSUMERS TOWARDS VALUE ADDED SERVICES OF SUPERMARKETS IN THENI DISTRICT

APPROVED BY THE REVIEW COMMITTEE, AND IS THEREFORE PUBLISHED IN

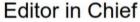
Vol – 12, Issue – 9 Sep., 2021

























INTERNATIONAL RESEARCH JOURNAL OF COMMERCE, ARTS AND SCIENCE

An Internationally Indexed Peer Reviewed & Refereed Journal

Impact Factor*: 6.893 Ref:CASIRJ/2021/A1013417

DOI: HTTPS://DOI.ORG/10.32804/CASIRJ ISSN 2319 – 9202 (O)



DR.(MRS.)C.MUTHULAKSHMI

HAS/HAVE WRITTEN AN ARTICLE / RESEARCH PAPER ON

A STUDY ON PERCEPTION OF CONSUMERS TOWARDS VALUE ADDED SERVICES OF SUPERMARKETS IN THENI DISTRICT

APPROVED BY THE REVIEW COMMITTEE, AND IS THEREFORE PUBLISHED IN Vol – 12, Issue – 9 Sep., 2021









