



# INTERNATIONAL RESEARCH JOURNAL OF COMMERCE, ARTS AND SCIENCE

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THIS CERTIFIES THAT

**DR.HARI SUNDAR.G.**

HAS/HAVE WRITTEN AN ARTICLE / RESEARCH PAPER ON

**STUDY ON IMPACT OF TELEVISION ADVERTISEMENTS ON BUYING BEHAVIOUR OF CHILDREN**

APPROVED BY THE REVIEW COMMITTEE, AND IS THEREFORE PUBLISHED IN

Vol – 15 , Issue – 9 Sep , 2024



Editor in Chief





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