



INTERNATIONAL RESEARCH JOURNAL OF COMMERCE, ARTS AND SCIENCE

An Internationally Indexed Peer Reviewed & Refereed Journal

UGC ID - 44854

Impact Factor* : 6.893

Ref: CASIRJ/2025/A1021611

DOI : [HTTPS://DOI.ORG/10.32804/CASIRJ](https://doi.org/10.32804/CASIRJ)

ISSN 2319 – 9202 (O)



THIS CERTIFIES THAT
PROF. DR. ANUPAMA PATIL
HAS/HAVE WRITTEN AN ARTICLE / RESEARCH PAPER ON
**FROM BILLBOARDS TO BYTES: HOW INTERNET MEDIA IS REDEFINING ADVERTISING IN
INDIA**

APPROVED BY THE REVIEW COMMITTEE, AND IS THEREFORE PUBLISHED IN
Vol – 16 , Issue – 5 May , 2025



Editor in Chief





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