



# INTERNATIONAL RESEARCH JOURNAL OF COMMERCE, ARTS AND SCIENCE

*An Internationally Indexed Peer Reviewed & Refereed Journal*

UGC ID - 44854

Impact Factor\* : 6.893

Ref: CASIRJ/2026/A1023320

DOI : [HTTPS://DOI.ORG/10.32804/CASIRJ](https://doi.org/10.32804/CASIRJ)

ISSN 2319 – 9202 (O)

THIS CERTIFIES THAT  
**AJAY KUMAR VERMA**

HAS/HAVE WRITTEN AN ARTICLE / RESEARCH PAPER ON  
**DIGITAL MEDIA AND PILGRIMAGE TOURISM: ANALYZING THE ROLE OF SOCIAL MEDIA IN  
SHAPING THE IMAGE OF AYODHYA (2018-2024)**

APPROVED BY THE REVIEW COMMITTEE, AND IS THEREFORE PUBLISHED IN

Vol – 17 , Issue – 1 Jan , 2026



Editor in Chief





# INTERNATIONAL RESEARCH JOURNAL OF COMMERCE, ARTS AND SCIENCE

*An Internationally Indexed Peer Reviewed & Refereed Journal*

UGC ID - 44854

Impact Factor\* : 6.893

Ref: CASIRJ/2026/A1023320

DOI : [HTTPS://DOI.ORG/10.32804/CASIRJ](https://doi.org/10.32804/CASIRJ)

ISSN 2319 – 9202 (O)

THIS CERTIFIES THAT

**PROF. VINOD KUMAR PANDEY**

HAS/HAVE WRITTEN AN ARTICLE / RESEARCH PAPER ON

**DIGITAL MEDIA AND PILGRIMAGE TOURISM: ANALYZING THE ROLE OF SOCIAL MEDIA IN  
SHAPING THE IMAGE OF AYODHYA (2018-2024)**

APPROVED BY THE REVIEW COMMITTEE, AND IS THEREFORE PUBLISHED IN

Vol – 17 , Issue – 1 Jan , 2026



Editor in Chief

