



# INTERNATIONAL RESEARCH JOURNAL OF COMMERCE, ARTS AND SCIENCE

*An Internationally Indexed Peer Reviewed & Refereed Journal*

UGC ID - 44854

Impact Factor\* : 6.893

Ref: CASIRJ/2026/A1023612

DOI : [HTTPS://DOI.ORG/10.32804/CASIRJ](https://doi.org/10.32804/CASIRJ)

ISSN 2319 – 9202 (O)

THIS CERTIFIES THAT

**AMIT NAG**

HAS/HAVE WRITTEN AN ARTICLE / RESEARCH PAPER ON  
**THE INFLUENCE OF SOCIAL MEDIA INFLUENCERS ON CONSUMERS' BUYING DECISIONS IN  
DUMKA DISTRICT**

APPROVED BY THE REVIEW COMMITTEE, AND IS THEREFORE PUBLISHED IN

Vol – 17 , Issue – 4 Apr , 2026



Editor in Chief

