



INTERNATIONAL RESEARCH JOURNAL OF COMMERCE, ARTS AND SCIENCE

An Internationally Indexed Peer Reviewed & Refereed Journal

UGC ID - 44854

Impact Factor* : 6.893

Ref: CASIRJ/2026/A1023933

DOI : [HTTPS://DOI.ORG/10.32804/CASIRJ](https://doi.org/10.32804/CASIRJ)

ISSN 2319 – 9202 (O)

THIS CERTIFIES THAT

MS. JYOTI

HAS/HAVE WRITTEN AN ARTICLE / RESEARCH PAPER ON

**ASSESSING THE ROLE OF SUSTAINABLE APPROACHES IN SHAPING GREEN MARKETING
BEHAVIOUR IN HARYANA**

APPROVED BY THE REVIEW COMMITTEE, AND IS THEREFORE PUBLISHED IN

Vol – 17 , Issue – 7 Jul , 2026



Editor in Chief





INTERNATIONAL RESEARCH JOURNAL OF COMMERCE, ARTS AND SCIENCE

An Internationally Indexed Peer Reviewed & Refereed Journal

UGC ID - 44854

Impact Factor* : 6.893

Ref: CASIRJ/2026/A1023933

DOI : [HTTPS://DOI.ORG/10.32804/CASIRJ](https://doi.org/10.32804/CASIRJ)

ISSN 2319 – 9202 (O)

THIS CERTIFIES THAT

DR. MONIKA

HAS/HAVE WRITTEN AN ARTICLE / RESEARCH PAPER ON

**ASSESSING THE ROLE OF SUSTAINABLE APPROACHES IN SHAPING GREEN MARKETING
BEHAVIOUR IN HARYANA**

APPROVED BY THE REVIEW COMMITTEE, AND IS THEREFORE PUBLISHED IN

Vol – 17 , Issue – 7 Jul , 2026



Editor in Chief

