

INTERNATIONAL RESEARCH JOURNAL OF COMMERCE, ARTS AND SCIENCE

An Internationally Indexed Peer Reviewed & Refereed Journal

Impact Factor*: 3.1145

Ref:CASIRJ/2017/A105868

DOI: HTTPS://DOI.ORG/10.32804/CASIRJ

ISSN 2319 - 9202 (O)

THIS CERTIFIES THAT

DR. K. G. SANKARANARAYANAN

HAS/HAVE WRITTEN AN ARTICLE / RESEARCH PAPER ON

INFLUENCE OF DEMOGRAPHIC VARIABLES AND CUSTOMER PERCEPTION ON E-BANKING: A FACTOR ANALYTIC APPROACH

APPROVED BY THE REVIEW COMMITTEE, AND IS THEREFORE PUBLISHED IN

Vol - 8, Issue - 5 May, 2017





















