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THIS CERTIFIES THAT

DR. R.RAJENDRAN

HAS/HAVE WRITTEN AN ARTICLE / RESEARCH PAPER ON

**FACTORS INFLUENCING POLICYHOLDERS DECISION ON PURCHASING LIFE INSURANCE
PRODUCTS WITH REFERENCE TO PUBLIC AND PRIVATE LIFE INSURANCE COMPANIES IN
PERAMBALUR DISTRICT.**

APPROVED BY THE REVIEW COMMITTEE, AND IS THEREFORE PUBLISHED IN

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