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JYOTI.M.GOUDAR

HAS/HAVE WRITTEN AN ARTICLE / RESEARCH PAPER ON

STRATEGIC MARKETING APPROACH TO PRODUCT PORTFOLIO MANAGEMENT: A CRITICAL STUDY OF DHARWAD REGIONAL OFFICE OF LIC IN INDIA

APPROVED BY THE REVIEW COMMITTEE, AND IS THEREFORE PUBLISHED IN Vol – 10, Issue – 8 Aug , 2019







Editor in Chief















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THIS CERTIFIES THAT

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