



INTERNATIONAL RESEARCH JOURNAL OF COMMERCE, ARTS AND SCIENCE

An Internationally Indexed Peer Reviewed & Refereed Journal

Impact Factor* : 2.9301

Ref: CASIRJ/2013/A108734

DOI : [HTTPS://DOI.ORG/10.32804/CASIRJ](https://doi.org/10.32804/CASIRJ)

ISSN 2319 – 9202 (O)

THIS CERTIFIES THAT
DR. S.M. JIWANKAR
HAS/HAVE WRITTEN AN ARTICLE / RESEARCH PAPER ON
STUDY OF CONSUMER BEHAVIOUR TOWARDS FAST MOVING CONSUMER GOODS
APPROVED BY THE REVIEW COMMITTEE, AND IS THEREFORE PUBLISHED IN
Vol – 4 , Issue – 3 Mar , 2013



Editor in Chief

