



INTERNATIONAL RESEARCH JOURNAL OF COMMERCE, ARTS AND SCIENCE

An Internationally Indexed Peer Reviewed & Refereed Journal

UGC ID - 44854

Impact Factor* : 6.281

Ref: CASIRJ/2020/A109204

DOI : [HTTPS://DOI.ORG/10.32804/CASIRJ](https://doi.org/10.32804/CASIRJ)

ISSN 2319 – 9202 (O)



THIS CERTIFIES THAT
DR. EDAKKOTTE SHAJI
HAS/HAVE WRITTEN AN ARTICLE / RESEARCH PAPER ON
**A CORRELATION ANALYSIS OF THE FACTORS AFFECTING CONSUMER ATTITUDE TOWARDS
E-COMMERCE: AN OVERVIEW**

APPROVED BY THE REVIEW COMMITTEE, AND IS THEREFORE PUBLISHED IN
Vol – 11 , Issue – 3 Mar , 2020



Editor in Chief

