

INTERNATIONAL RESEARCH JOURNAL OF COMMERCE, ARTS AND SCIENCE



ISSN 2319 – 9202

An Internationally Indexed Peer Reviewed & Refereed Journal

WWW.CASIRJ.COM
www.isarasolutions.com

Published by iSaRa Solutions

Contents

Comparative Study on Cropping Pattern in Kinnaur and Lahaul & Spiti	11
Dr. Heera Bhagti*	11
Dr. Devinder Sharma**	11
“लोकगीत मॉरुणी” – “एक सामाजिक एवं सांस्कृतिक अनुशीलन”	18
श्रीमती ज्योत्सना गोमे	18
Aggrandizing listening in the Behaviour of undergraduate Students through Byju’s learning app	32
S.C. Anish kumar Dr.Richard Robert Raa M.....	32
राष्ट्रीय ग्रामीण आजीविका मिशन का ग्रामीण रोजगार में भूमिका का अध्ययन	41
श्रीमती मनप्रीत कौर	41
Juvenile Delinquency Causes and Prevention	47
Mr. Tarun Garg	47
Ms.Usha Sharma	47
Critical review of the latest changes in the Indian Listing obligations and disclosure of corporate governance requirement - Investor Perspective	56
Gayathri T N	56
Anita Raman	56
सर्व शिक्षा अभियान की शैक्षिक योजनाओं का छात्रों की शैक्षिक उपलब्धि पर प्रभाव.....	64
डॉ. देवकी नन्दन शर्मा	64
A CORRELATION ANALYSIS OF THE FACTORS AFFECTING CONSUMER ATTITUDE TOWARDS E-COMMERCE: AN OVERVIEW	71
Dr.Edakkotte Shaji	71
Corporate Governance Disclosure Level Index in Non- Banking Financial Companies	79
Kshitiz Jangir,	79
Dr. Ravindra Kumar Katewa,	79
Study on air pollution in Jaipur city.....	84
Dr Ravin Kumar.....	84
स्वस्थ समाज के विकास में नारी का योगदान.....	92

डॉ० कमलानंद झा "शास्त्री"	92
DIFFERENT DIMENSION OF TEACHERS ATTITUDE INVENTORY AMONG MALE AND FEMALE HIGH SCHOOL TEACHERS- A STUDY	97
Kanaklata	97
Effect of socio-demographic and economic factors on consumption of farmer in Alwar district (Rajasthan)	104
Chhotu Ram	104
स्वामी विवेकानन्द की दृष्टि में मानवतावाद एवं समाजवाद का दार्शनिक सर्वेक्षण	113
डॉ. बिपिन बिहारी मधुकर	113
Verbal and Non-Verbal Creative Abilities in Context of Nutrition Deficiency and Inhabitation	119
Dr. Neetu Kumari	119
Cognitive Style in Context of Personality Traits	124
Dr. Anil Kumar Diwakar	124
Academic Achievement and Reasoning Ability in Context of Parental Encouragement.....	129
Dr. Pratima Kumari.....	129
Business Language: English vs. Hindi.....	133
Vikas Kumar Joshiya,.....	133
ROLE OF MASS MEDIA IN CHANGING PEOPLE'S ATTITUDE ABOUT POLITICS AND COMMUNAL HARMONY	144
Dr.Ravi Gautam.....	144
Photoluminescent properties of SrMgB ₆ O ₁₁ :Eu ²⁺ phosphor prepared by solution combustion synthesis method	150
Dr. Devayani Chikte (Awade)	150
Consumer Behaviour towards Brand Loyalty: A Study of Age of Consumers Affecting Repeated Buying Behaviour in Mangalore City	155
Lokeshnath B.....	155
Performance Evaluation of Various Routing Attack on MANET	169
Dr. Pankaj Kumar	169
Ethical Framework of General Management.....	179
By Dr. Roopa Johri	179
The Role of Training and Development in Improving Employee Performance.....	192

Dr Purnima Sehgal	192
Article	202















