

INTERNATIONAL RESEARCH JOURNAL OF COMMERCE, ARTS AND SCIENCE



ISSN 2319 – 9202

An Internationally Indexed Peer Reviewed & Refereed Journal

WWW.CASIRJ.COM
www.isarasolutions.com

Published by iSaRa Solutions

Contents

AN ANALYTICAL STUDY ON INVESTOR PREFERENCE TOWARDS MUTUAL FUNDS WITH SPECIAL REFERENCE TO ERODE	11
Dr. K. Vimaladevi.....	11
RISK AND FINANCIAL PLANNING PRACTICES IN SMALL AND MICRO ENTERPRISES – ANEMPIRICAL STUDY	21
Mrs. Syeda Ikrama,	21
Prof. Badiuddin Ahmed,	21
RESEARCH STUDY OF INDIAN INTERNATIONAL CULTURAL LEGACY (Heritage)....	38
Prof. R. S. Biradar	38
Impact of preference the challenging work nature in the job and present job is much appealing	46
Annu.....	46
Role of technology in disaster management	55
Anju Rana	55
Pollution Status of Bagad River: Special reference to Physico- Chemical parameters, Uttar Pradesh, India.....	59
<i>Mohd Swadeqeen* , Desh Deepak** ,</i>	59
<i>Avinash Kumar Sharma*** and Pradeep Kumar****</i>	59
COMMON PROPERTY RESOURCES DEGRADATION AND MIGRATION: A CASE STUDY OF NILGIRI DISTRICT IN TAMIL NADU	65
Author: Dr. Britto Singarayar ,	65
शिक्षा तथा कल्याणकारी योजना: एक समाजशास्त्री विवेचन	72
डॉ पूनम कुमारी.....	72
PRODUCTIVITY ANALYSIS OF PUBLIC, PRIVATE AND FOREIGN BANKS IN INDIA	75
BHARAT BHATT.....	75
DR.RITESH VERMA.....	75
“Gandhian Principles Help to Reshape the Lost Morality & Regain Humanity”	90
Dr Shradha Chandra.....	90
Effect of Chemical Fertilizers on Environment.....	101

Dr. Shobha Gupta,	101
Dr. Jolly Garg,	101
Constitution Law - Part III Fundamental Rights vis-à-vis Personal Laws	107
Dr. Lakshman Brahmawar	107
A study of influence of traditions on Indian Modern Art	117
Dr. Indu Joshi.....	117
Digital Divide and Political Awareness: Assessing the role of technology in enhancing or undermining democratic practices.	121
Sameer S	121
Article	137

















